

## CNYAMT Board Meeting- NSEA 210 South Main Street, North Syracuse Board Meeting Minutes for Wednesday, January 10, 2018 9:30am

Present: Bernadette Kessler, Patricia Box, Dana DiGennaro, Mary Ellen DiPietra, Rachel Koeth, Jessica Tumajyan, Gayle Ross, Phil Eisenman, Jim Krehbiel, Lana Stafford

Bernadette Kessler, president, welcomed members and called the meeting to order at 9:36.

Dana DiGennaro, secretary, presented the minutes from the November meeting, taken by Pat Box. Phil Eisenman made a motion to approve the minutes as presented. Pat Box seconded the motion. The minutes were approved as presented.

### Treasurer Report

#### Balances

Checking: \$9,205.41  
Scholarship checking \$4,220.37  
Lincoln annuity \$17,311.04  
Edward Jones \$14,380.16

Liability insurance is in place for the Suzuki play-in. The new insurance fee will be about \$500, instead of \$200.

### Membership

A new membership and benefit policy was presented by Phil. This policy will cover many of the membership questions that arise with new and reinstated members. The competition committee will have to look at the benefits of membership policies, to be sure that they correspond with competition rules already in place. The board will approve the document, and then Bernadette will send it to Amy and the piano committee and pending piano committee approval, this will become official policy. We tabled the decision until we have more time for discussion, and a response from the piano committee.

Should we consider auto renewals for membership?

### Year at a Glance

Added deadline for membership renewals and sponsorships. October 1<sup>st</sup>.

### Website update

No report, up to date.

Please send photos for the website to Patricia Box.

### Events/Workshops

- Barnes & Noble Report, Patricia Box, chairperson
  - December 1-3, 2017.
  - 21 teachers, 200+ students participated.
  - Donation from Barnes and Noble was \$1,447.06.
  - Carney and Blumer raised their delivery fee to \$200.
  - The Piano and Organ Center donated the use of the Roland piano.
  - 6 teachers manned the greeting table. The chairperson manned it for 17 hours alone. Should we give up the manning of the table? Is there enough benefit? It was agreed that we will no longer staff a greeting table, but put up the CNYAMT sign and leave out information about the organization.
  - We need to do a better job of educating our teachers on how to notify the parents about shopping, using the voucher, and that this is a fundraiser.
  - It was suggested that we have a short talk about the Barnes and Noble fundraiser at the banquet.
  - It was also suggested that we have an informational meeting with participating teachers,

- with early sign up.
  - We will continue to hold the event for 2018.
- Instrument Discovery Zone: Bernadette Kessler, chairperson
- February 3, 2018
  - Heidi Kovarik, strings, Gayle Ross, cello, Lana Stafford, flute, Barb Irwin suggested the Bosserts for other instruments.
  - Music and Art will donate any instruments that we need.
  - Deb Guarneri will bring her ukulele for disable musicians.
- Recitals
  - 100 year celebration of William Gillock, chaired by Jim Vatter
    - Piano and Organ Center, date TBA, solos and duets of Gillock
- Masterclasses: Jim Vatter
  - Piano: Jacob Ertl: January 27, 11-1 Artist Pianos
  - Piano: Dmitri Novgorodsky: February 17, 11-1, Artist Pianos
  - For intermediate and advanced students.
  - Bernadette prepared an application that has been distributed to the membership.
  - Artist fees around \$250 for each masterclass.
- Festivals:
  - Baroque & Sonatina: March 23-24, Jim Vatter
  - No information at this time.

#### Grants

- Syracuse Rotary Club
  - Pat Box applied at their encouragement for a \$1,500 grant. We did not get it, as it was awarded to Musical Associates of CNY (Symphoria). We will apply again in the future.
- Syracuse Sounds of Music
  - Vicki Feldman happy to award us \$1,500 for the camp and merit scholarship fund.

#### Piano Committee

CMM is having trouble with Grace Episcopal Church, as they have no contract, and new contacts at the church. It was suggested that CNYAMT stay with Park Central for all our activities and events.

Lana suggested the new Red House as a possible alternative for Grace.

#### Sponsorship

Riverview music studio has changed its name and has paid this year.

OCC has not renewed, but will need to be a sponsor before NYSMTA conference.

#### Luncheon

The event is all set, deposit paid, and will take place on June 13<sup>th</sup>.

Comments after the last luncheon is that members would like to see some entertainment at the luncheon, but there is no piano. Suggested a student string quartet.

Lana suggested that the length of the luncheon is perfect, and so we don't want to add length.

#### Publicity

- Facebook: Lana Stafford
  - Been thinking about what our Facebook page could look like.
  - Sponsor highlights? And what could come from the newsletter?
  - What is appropriate to add to Facebook events? Photos? Yes, but no names of students.
  - Lana will work on this.

Sunshine - Card was sent to Jim Vatter for the death of his mother.

## OTHER BUSINESS

### Self Check: Recitals

#### Community Outreach

No consistency in a committee chair. We need someone that has a vision to take this over.

Do we want to continue having community service events? Yes! It is very important to our CNYAMT community.

Do we have a list of locations that would be willing to have a group?

Someone has to do the legwork. Barb volunteered to look up 3 options of places with dates and times.

Lana will be interested in taking this over or next year.

#### Themed recitals

Halloween recital costs \$75 to put on.

A successful event.

Sometimes recitals are too long.

#### Music marathon

Success, no cost, great fundraiser.

Monthly themed recitals are not happening. Only one scheduled this year. Most are cancelled due to lack of participation. Should we cut these?

Advertising of recitals is not happening. Be good to have a listing of events.

Level of success - mostly successful

### NYSMTA Conference 2018

Lana, Bernadette, and Pat will be on the committee for this event.

Do we want to commit to be involved in this?

Will there be a financial commitment from our organization?

Can our members attend who are not members of NYSMTA?

Phil suggested would Steve Rosenfeld be interested?

Table the vote on our participation, until we have more information.

Carrie Lazarus would like to come to a meeting to discuss how we can jointly benefit the talented kids of our community.

Voss sign/vase: Who's next? Jim Vatter for masterclasses.

Adjournment at 11:34.

**The next board meeting is Wednesday, February 14, 2018, 9:30 NSEA**